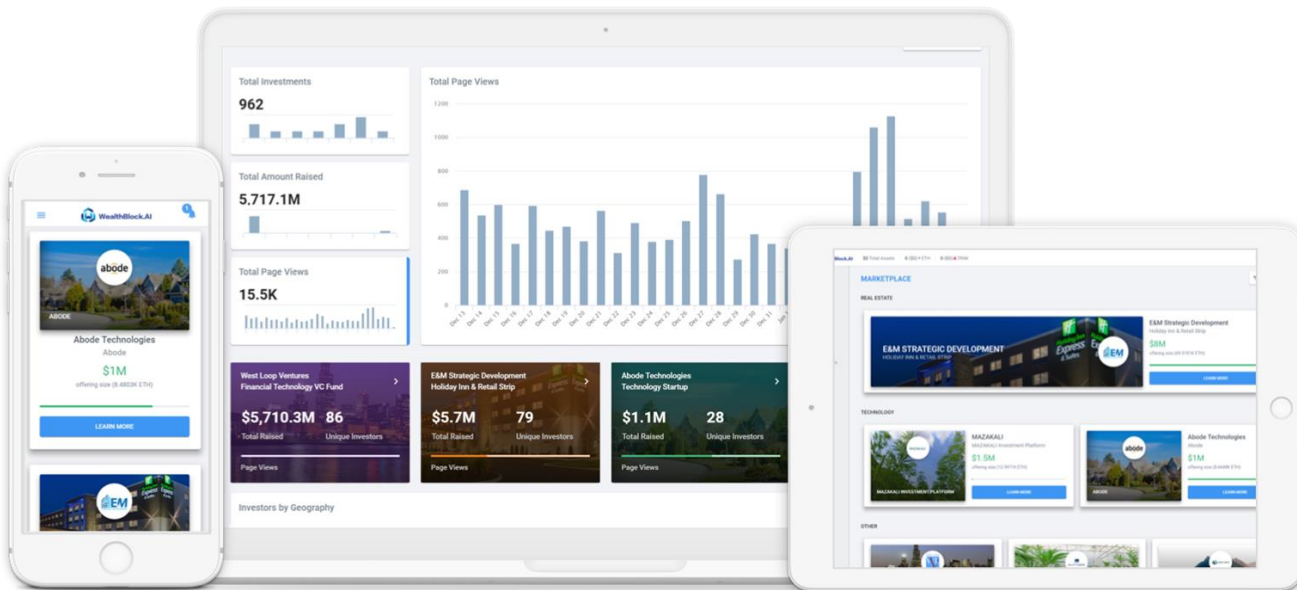




# WealthBlock.AI

Revolutionize Capital Raising

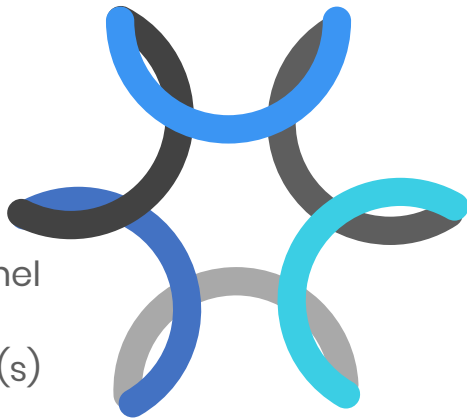


# Problem:

Fundraising is painfully UNpredictable and INefficient.

## Unpredictable:

- Don't know who is interested
- Unsure when to follow up
- Uncertain where in sales funnel
- Unknown reason(s) of hurdle(s)



## Inefficient:

- Exchanging investment docs via email
- Individual follow-up on interest/progress
- Manual investor suitability checks
- Investment doc signing by paper

**Solution:**

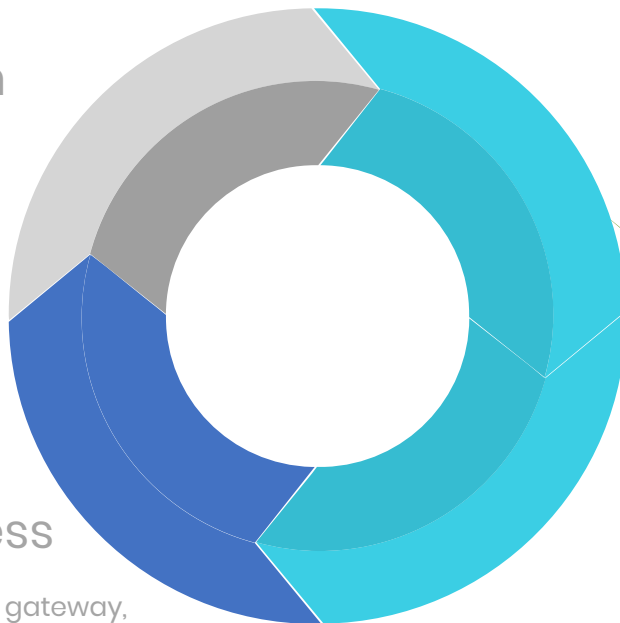
# SaaS Distribution Platform

## Robust Sales Conversion

measure & monitor investor interest,  
perfect follow-up timing, schedule and  
automate personalized messaging

## Online investment Process

KYC/AML, accreditation check, payment gateway,  
e-signature, portfolio monitor,  
secure doc storage & management

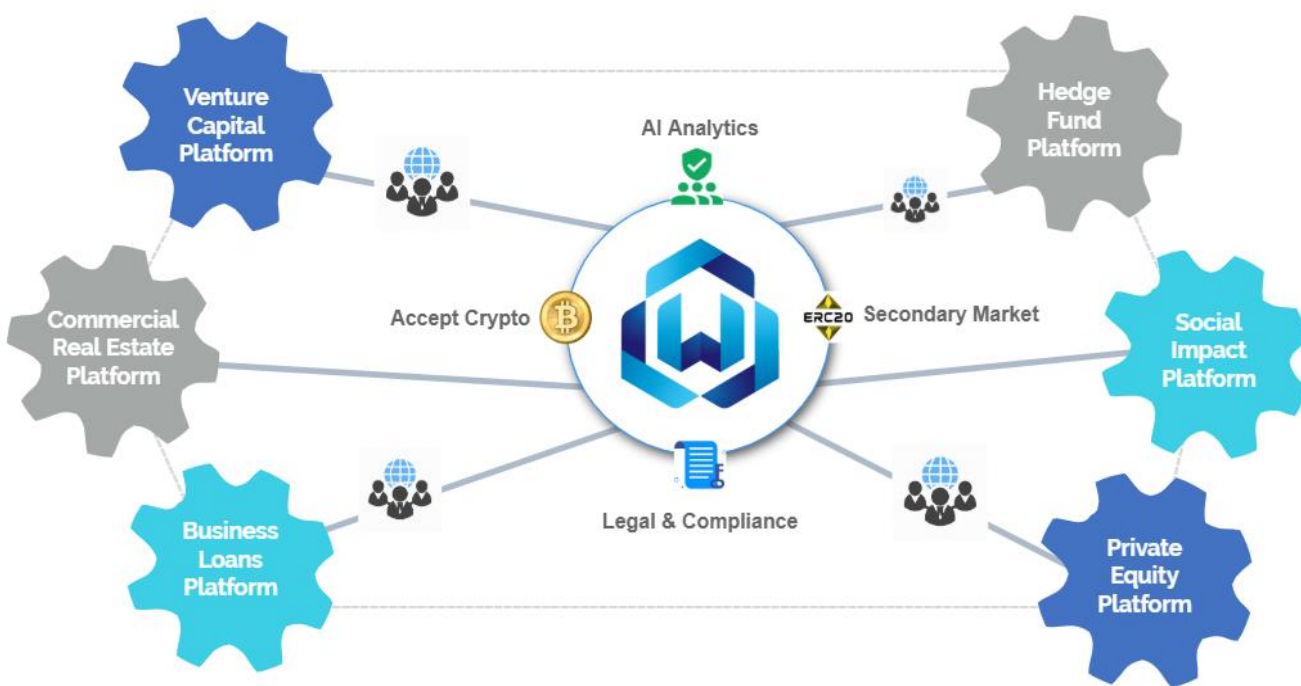


## Global Distribution Network

access to global distribution network and  
exclusive offers, access to global liquidity  
pool through secondary market

# Product: Linked Platforms $\Rightarrow$ Distribution Network

[www.wealthblock.ai](http://www.wealthblock.ai)



Vertical specific  
White Label  
Platforms



Investors

Linked platforms can  
cross-list offers



All platforms powered  
by WealthBlock

# Traction & Progress

4 paying clients

\$35,000 in revenue

\$8,000 MRR starting in 6 months



**FINTECH RANGER**



Raised **\$700K** seed in Feb 2018

Recruited engineering team of 4

Validated product-market fit

Onboarded one strategic partner

1st client raised 1st capital

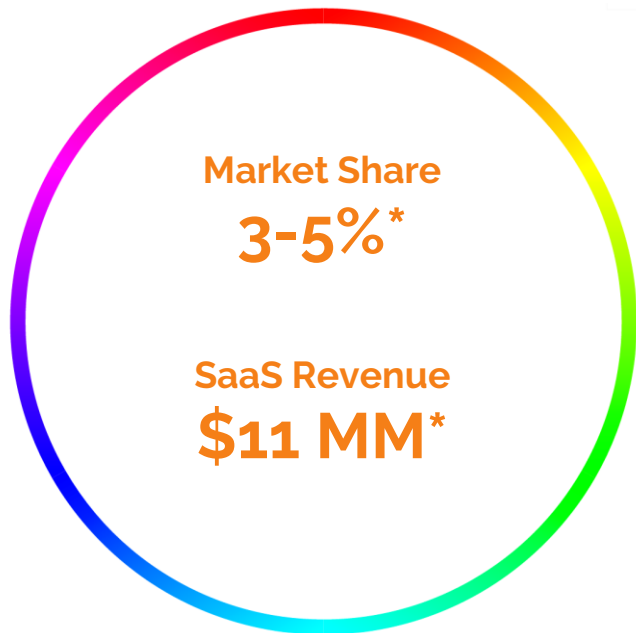
Validated client acquisition strategy

Got accepted into Holt Accelerator

# US Total Addressable Market 2018

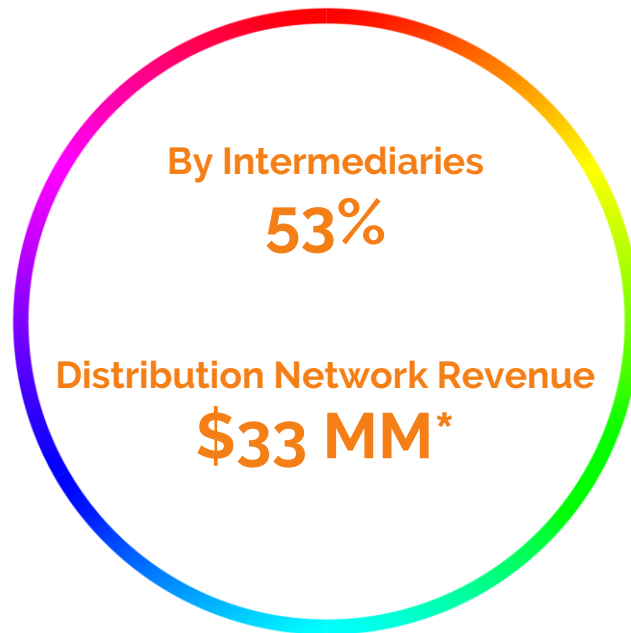
Total # of Intermediaries & Deal Sponsors

**11,316**



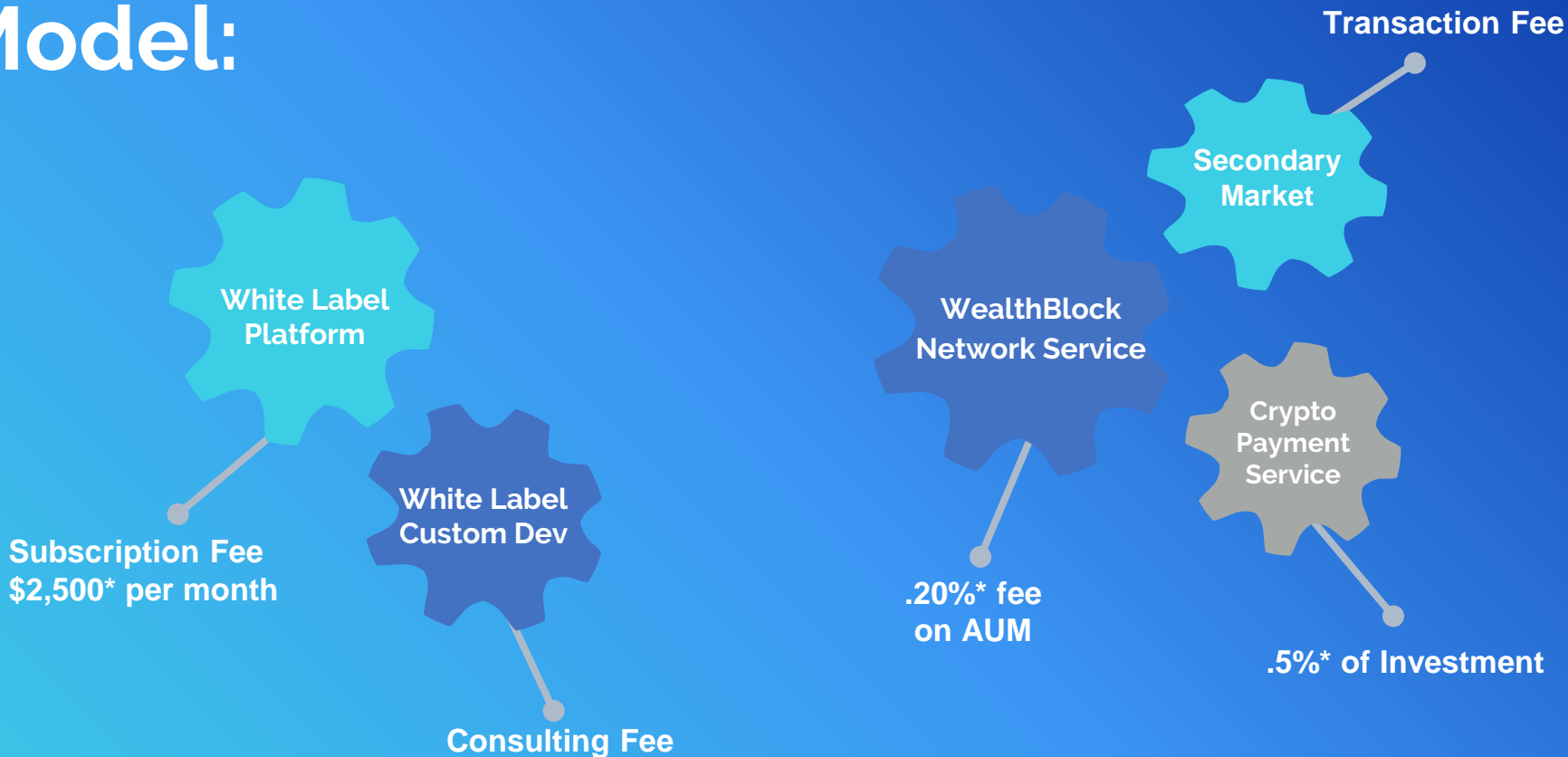
Total Capital Raised through  
Private Placements

**\$1.65 T**



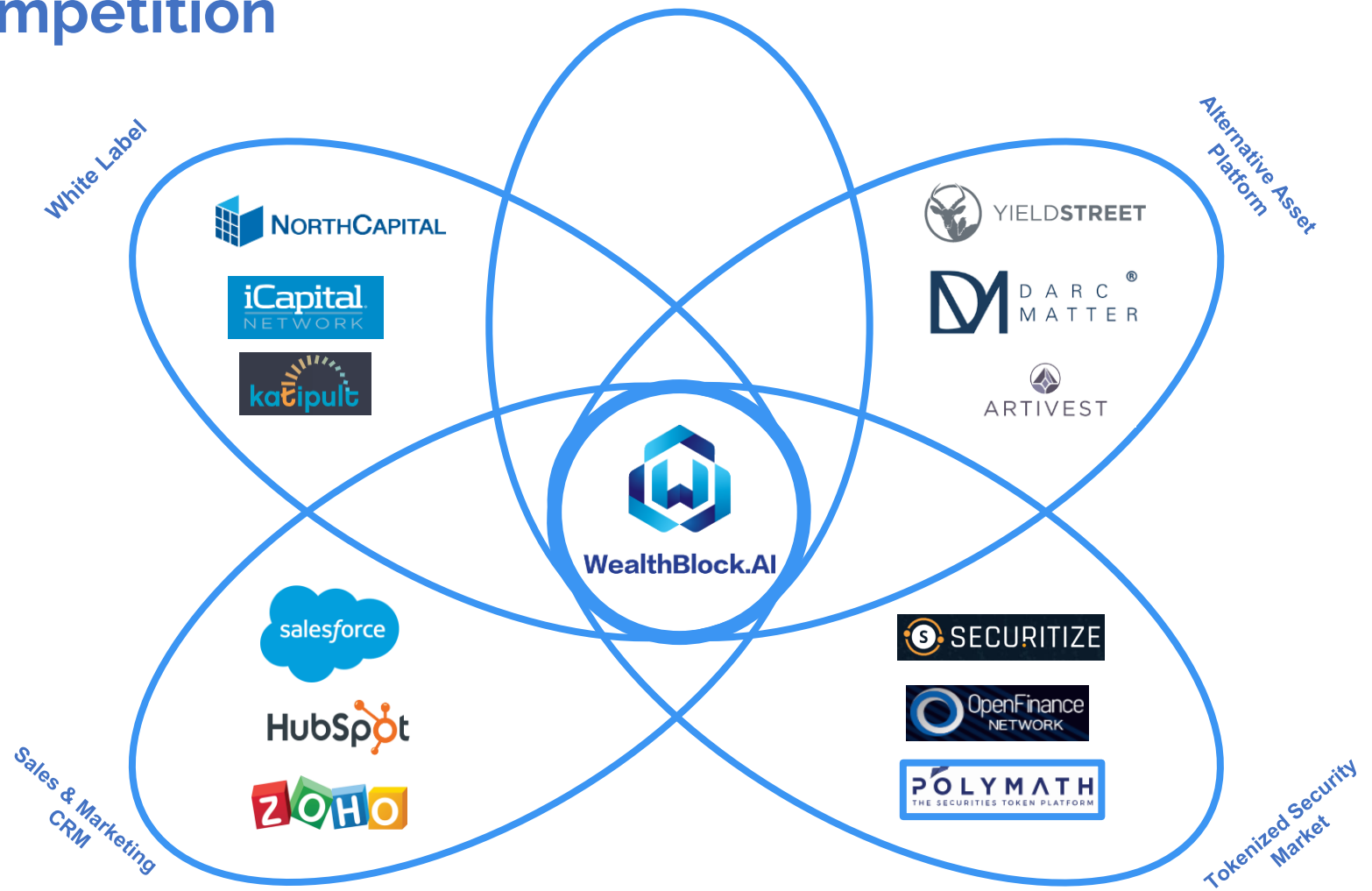
\* 5 year projection

# Business Model:



\* subject to change

# Competition





# Team:



**Trilliam Jeong**  
*CEO*

Built the 1st Quant team in NFA to oversee \$3 bil per day financial derivative market.

Managed value based hedge fund and turned 300K investment into 1 mil in 3 years.

MS. Fin Math, Univ Chicago

MA Applied Math, Queens College



**Deji Jimoh**  
*CTO*

Finalist of “Technologist of the Year” CityLIGHTS Award 2016

15 years of experience in developing, deploying, and overseeing various internet based technologies.

Developed and designed back-testing and trading platform BackLive.

BS Computer Science, Washington University



**Dr. Cliff Click**  
Artificial Intelligence

AI Expert known for making Java go fast



**Tom Sosnoff**  
Strategy

Serial entrepreneur known for \$750M exit for ThinkOrSwim



**Zach Ziliak**  
Legal

Security & Startup legal expert



**Michael Phillips**  
Information Security

Information security expert

# The Ask:

Plan

\$2 Million

3 year runway to get to \$2.5 million revenue

	Year 1	Year 2	Year 3
Total White Label Platforms	22	46	70
Total AUM	66,000,000	230,000,000	490,000,000
Total # of Investors	330	1,426	3,080
White Label Service Revenue	221,125	1,552,500	2,362,500
Distribution Network Revenue	0	23,000	98,000
<b>Total Revenue</b>	<b>221,125</b>	<b>1,575,500</b>	<b>2,460,500</b>
Investment Servicing Costs	17,936	20,729	30,662
Sales & Marketing Expense	124,800	330,436	573,273
General & Administrative Expense	72,933	526,945	888,350
Engineering	484,000	809,100	1,494,920
<b>EBIT</b>	<b>(478,545)</b>	<b>(111,711)</b>	<b>(526,705)</b>

## Plan

# Use of Funds & Operational Targets

- Build up engineering team
- Customer acquisition
- Build up customer service
- Acquire 40+ white label clients
- Onboard 1400+ active investors
- 5% of AUM is distributed through the distribution network